



PRESS RELEASE

FOR IMMEDIATE RELEASE

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**Integrated Designs Awarded Contract from  
Motor Vehicle Administration**

Glen Burnie, MD – July 16, 2012 – Integrated Designs, Inc. was awarded a \$15 million contract by the Maryland Highway Safety Office (MHSO) under the Motor Vehicle Administration for Marketing and Media Support for Public Education/Outreach Efforts. The contract award was approved unanimously at the Board of Public Works meeting in Annapolis on July 11, 2012.

As the top-ranked agency, the Maryland Highway Safety Office recommended Integrated Designs, Inc. as the No. 1 technically qualified firm based on its experience in both traditional and unconventional marketing.

Integrated Designs, Inc. President, Wendy Emrich said, “We look forward to continue supporting the MHSO's public education and outreach efforts on these vital federally funded local, regional and national campaigns. This is an excellent partnership due to our extensive experience in the transportation industry.” Integrated Designs is a full-service agency offering strategic marketing, brand development, media planning and buying, print design, web design and development. Some of their clients include State Highway Administration (SHA), Maryland Transit Administration (MTA), Motor Vehicle Administration (MVA) and Baltimore Gas Electric (BGE).

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