



PRESS RELEASE

FOR IMMEDIATE RELEASE

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**Integrated Designs Awarded Contract from
Maryland Transit Administration**

Glen Burnie, MD – January 15, 2014 – Integrated Designs, Inc. was awarded a \$10,000,000 contract by the Maryland Transit Administration (MTA) for marketing and advertising services. The scope of the contract includes advertising, marketing and public relations statewide, with the goal of increasing ridership and promoting the transportation agency's public image.

“We are thrilled to have this opportunity to continue our support for the MTA,” says Integrated Designs, Inc. President, Wendy Emrich. “We are approaching this contract as a partnership with MTA. Integrated Designs will serve as an extension to the MTA Marketing Department and we will work as a team to support their mission and vision.”

Integrated Designs is a full-service agency offering strategic marketing, brand development, media planning and buying, print design, web design and development. Clients include State Highway Administration (SHA), Maryland Highway Safety Office (MHSO, Baltimore Gas Electric (BGE) and many others.

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For more information about Integrated Designs, Inc. visit their website at idcorpmd.com

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